

Vision of NCCCR in 2012

Approved by CSC July 1, 2003

1) The Reuter Center will be the locus of activity for a community of mature members serving as the home for a balanced and progressive set of high-quality educational, social, and volunteer programs. Members will work with staff to govern the Center and offer programs.

(2) Lifelong learning, leadership, and service will remain pivotal NCCCR activities. Curriculum will be needs-based with a broad array of programming formats and scheduling options.

(3) A large and active membership will reflect the racial, ethnic, and socioeconomic diversity of the area population.

(4) The NCCCR will be integral to UNCA's vision of an intergenerational campus, with a variety of innovative programs and activities for students of all ages and use of the Reuter Center by UNCA faculty, staff, and students.

(5) NCCCR volunteers will initiate and support community and campus outreach projects.

(6) The NCCCR will continue to offer creative pre-retirement and retirement transition programming for both local and national audiences.

(7) NCCCR public relations, national and local marketing, and internal communications will reach a broad audience of current and prospective members.

(8) The NCCCR will develop financial sustainability that allows for adequate staffing and funding of appropriate programs, research, and new initiatives.

(9) The NCCCR will continue to play a state, national, and international leadership role promoting innovation in educational programs for mature adults.
